

the sussex beacon

team beacon
fundraising pack



the sussex beacon about us



Welcome

Thank you for choosing to support The Sussex Beacon. Every penny you donate helps us to provide vital services for people living with HIV. This pack contains advice, useful information and printable resources to help you achieve your goal.

Who we are

We are an HIV charity based in Brighton, a city with the second highest HIV prevalence in the UK, where access to specialist care and support is vital. With a 10-bed inpatient unit, we provide 24 hour medical and psychological care to people struggling with a new diagnosis, starting new medication, recovering from HIV-related illnesses or requiring end of life care. We also provide health management support, including one-to-one and group services for women and families, a peer support program, and wellbeing and mindfulness courses. Most of all, we provide a safe, comforting place for patients in their time of need.

Every year we require over £2 million to continue our services. It is thanks to the generosity of our supporters, that we can continue to offer this specialist care. For full details of our work, please visit www.sussexbeacon.org.uk.

What is HIV?



HIV stands for human immunodeficiency virus. It attacks the body's immune system, specifically the CD4 cells which help the immune system fight infections. If left untreated, HIV will reduce the number of CD4 cells in the body, making a person more susceptible to infections, and could lead to a syndrome known as AIDS, or acquired immunodeficiency syndrome.

Whilst there's no cure, with correct medical care, HIV can be controlled. If the medication works efficiently, the viral load (the amount of HIV in the blood) can be undetectable and untransmittable. Although the majority of people living with HIV lead healthy lives, for some, HIV causes many challenges. HIV can increase the risk of other major health problems and can also lead to social issues such as isolation. Our services provide specialist care for this group of people.

how much does it cost to run the sussex beacon?



£498 could fund a vital package of care for a patient recovering from serious HIV related illnesses, providing them with specialist 24-hour nursing care in our 10-bed inpatient unit, along with rehabilitation support through physiotherapy and occupational therapy.

£192 could run The Sussex Beacon for a whole hour. This could help us support a mother diagnosed with HIV during pregnancy, care for a patient struggling with medication side effects, help someone deal with depression, stigma and isolation, care for someone with early onset dementia or provide end of life care.



£50 could fund a Physiotherapy or Occupational Therapy session for a patient at The Sussex Beacon.



£21 could fund a mindfulness session for people experiencing anxiety, pain or stress, helping them to face the challenges of living with a chronic illness.

Every penny you raise will help us to continue our vital services for people living with HIV

understanding gift aid

giftaid

Gift Aid in the UK is a scheme enabling registered charities to reclaim the tax from the Government on a donation made by a UK taxpayer, increasing the donation by 25p for every £1 you give, without costing you any extra.

Who qualifies to give Gift Aid

- You must be a UK taxpayer who had paid UK Income or Capital Gains Tax that financial year.
- The tax you pay must be equivalent to or more than the amount of Gift Aid the charity will reclaim on your donations that tax year.
- You must have completed a Gift Aid declaration (this can be a separate form or a tick box on a sponsorship form or online donation platform) for the specific charity.
- Donations only qualify if they are not more than four times what you've paid in tax that year. If you stop paying enough tax, you must inform us.
- Gift Aid cannot be claimed on:
 - A donation made on behalf of someone else, a group of people or a company;
 - Where the charity is contributing to their costs; or
 - A donation made in return for goods, rights or services.

If you would like to make a Gift Aid declaration and cannot do so through JustGiving or a sponsorship form, please get in touch for a form to complete and return.

how to set up your....

JustGiving page



JustGiving is an online platform which allows people to fundraise for and donate to charity. It is a safe and trusted way to gather funds from sponsors and support worthy causes. The clever tools and functionality help to increase fundraising and fulfill your goal!

Step-by-step

1. Visit justgiving.com/sussexbeacon
2. Click 'Fundraise for us'
3. Log in **OR** if you need to create an account:

- Click 'Sign up'
- Enter email address, name and a password
- Click 'sign up' to create your account
- Go back to step 1

4. Click 'organised event'
5. Search for the event or add your own
6. Fill out the activity/page details
7. Click 'Create your page'
8. Customize your page with a photo, story and target.

TIP
Add your
JustGiving page
link to your email
signature.

TIP
Challenge event?
Pop a
JustTextGiving
code on your
vest!

TIP
20% of donations
are made after
the fundraising
event - keep
promoting!

9. Spread the word and watch your total grow!



Sponsorship Form

the sussex beacon
Every penny you donate will help The Sussex Beacon to continue providing vital services for people living with HIV. Thank you for your support.

Full Name: ----- Email: -----
 Address: -----
 Signature: -----

The Sussex Beacon are not the organiser of this fundraising activity and so accepts no responsibility for any liability arising from such activity except resulting from death or personal injury caused by negligence of The Sussex Beacon.

Tick to receive emails about our work, volunteering, events and ways to donate:

Subscribe to receive emails from The Sussex Beacon about our work, events, volunteering and ways you can donate to support our work.

We'll never share your data with any third party for their own marketing purposes without your consent. You can opt out of receiving these emails at any time. For our full Privacy Notice, please visit www.sussexbeacon.org.uk/privacy

If you are a UK tax* payer, please tick the Gift Aid box on this sheet to allow The Sussex Beacon to reclaim the tax on your donation, and get an extra 25%.

Please tick to Gift Aid your donation.

* I confirm that I am a UK Income or Capital Gains Tax payer, I have read this statement and want The Sussex Beacon to reclaim 25% of tax on every £1 that I have given to date in the past 4 years and in the future. I understand that if I pay less Income Tax / or Capital Gains Tax than the amount of Gift Aid claimed on all of my donations in that tax year this may result in me having to pay any difference.

First name	Surname	Full address (Essential for Gift Aid)	Email address	Subscribe	Amount (£)	Gift Aid?	Date paid

Total Raised: £

Please double-check that you have your sponsor's full name, full home address, Gift Aid tick and date if they are eligible to claim Gift Aid. If you run out of space for your sponsors, please print the form as many times as you like and staple together.

Please make cheques payable to The Sussex Beacon, and post with your form(s) to The Sussex Beacon, 10 Bevendean Road, Brighton, BN2 4DE. Please do not send cash via post. Any questions? Please email fundraising@sussexbeacon.org.uk. Our registered charity number is 298388



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continue our vital services for people
living with HIV**

The Sussex Beacon, 10 Bevendean Road, Brighton, BN2 4DE

Registered charity no. 298388

Company registration no. 2205876

sussexbeacon.org.uk

